

Aiming Higher

A Strategic
Ministry
Plan
for
2010
and
Beyond



“You are the light of the world... let your light shine before others, so that they may see your good works and give glory to your Father who is in heaven.”

Matthew 5:14-16 ESV

Our Savior, Jesus Christ, commissioned His followers to influence and impact their community through obvious ministry in the world in which they lived. This commission is the impetus for the following Strategic Ministry Plan. Much thanks goes out to all who dedicated their time and energy at the various stages of the development of this document.

While this plan is a collaborative effort at discerning and defining the direction of Emmanuel Baptist Church, it is also a work that is subject to change. The goal of pleasing and honoring Christ means that any plan we may agree upon is subject to change by the sovereign act of God. Since it is His Church, and we are His People, we must submit every plan to Him.

This plan, while imperfect, does allow us to look beyond ourselves to the issues that effect our community and the world. Since it is clear that we are called to be “the light of the world,” we must plan practical ministries that can be effectively implemented and worked out through the resources that we currently have.

However, as the Lord sees fit to continue to enlarge our EBC family, it is logical to assume that He will also enlarge our resources. Therefore, as you read through this document, you will notice that, by faith, we are planning to enlarge the ministry facilities as well. Some of these plans will stretch us, but by faith and the working of the God whom we serve, we will continue to make great forward progress.

You will see in the following pages, specific ideas about outreach, support ministries and building ideas. Specific work will need to be done in order to create budgets, goals and agendas which can be presented to the congregation.

It is important to understand that this document is a guide not a god. Therefore, to the best of our ability we will attempt to fulfill the plan as it is presented. However, we expect the Lord to surprise us along the way. Our responsibility is to joyfully serve Jesus and follow our leaders, praying for the will of God to be accomplished.

The next horizon will bring wonderful things into view. However, we must be prepared for the challenges that accompany any great work of God. These challenges will strengthen us as we witness the wonderful grace of God in our efforts. To this end, my prayer for you is that you will continue to “work out your salvation” in practical, life changing ways.

God bless you,

Pastor Pat Ryan





Who we are...

Our Mission

The Mission of EBC is to share the truth of God's word with all people, equipping them to become faithful disciples of Jesus Christ.

While King David was hiding from Saul, the Lord brought mighty men to assist David. God's purpose was to help him prepare for the future.

Of Issachar, men who had understanding of the times, to know what Israel ought to do...

1 Chronicles 12:32 ESV

The following categories are intended to be used as a guide for the development and implementation of future ministries for EBC.

5 Key Categories

Growing Stronger

God has a particular plan for every believer, empowering them for spiritual growth and involvement in the lives of others.

Reaching Out

People who have a life changing relationship with Jesus Christ are compelled to persistently and creatively reach out to others with the Good News.

Serving Together

God has given every believer spiritual gifts through His Spirit. The members of EBC must use these gifts as we serve side by side for the glory of God.

Meeting Needs

We must seek to be agents of change and blessing in our community by seeking to address the needs of our community through good works and the Hope found in the Good News.

Strengthening Others

Believers are not independent from one another. Therefore, we will seek to strengthen and encourage other pastors, missionaries and key leaders.



2010 Proposed EBC Ministry Initiatives

Growing Stronger

1. Three more counselors added to Counseling Ministry bringing the total to five.
2. Develop a once a month fellowship time – not to include Sunday pot-lucks.
 - Bowling
 - Timber Rattler games
 - Green Bay Blizzard games
 - Christmas banquet (adults only)
3. Launch "Intro to EBC" class.
4. Launch small groups for discipleship on Sunday Evenings.
5. Develop a recommended reading list to be put on our web site.

Reaching Out

1. Host an EBC fishing tournament.
2. Host fall community pig roast and game day.
3. Host ladies scrapbooking party

Serving Together

1. Offer ongoing monthly Deacon training.
(For current deacons)
2. Establish a design team for a new Biblical Counseling Center and office space at EBC.

Meeting Needs

1. Offer a signing class for the deaf.
2. Stock EBC food pantry (for EBC people).

3. Research how to develop a preschool ministry at EBC.
4. Launch "Forward in Faith" capital campaign for our new Biblical Counseling Center and office space.
5. Offer training to and development of a spiritual liaison team whose purpose is to pray for Appleton city officials, sending them letters (or greeting cards designed with the EBC logo) of spiritual encouragement on behalf of EBC.

Strengthening Others

1. Promote mission trips for adults.
2. Develop a team to promote attendance at the biblical conferences of other ministries.



2011 Proposed EBC Ministry Initiatives

Growing Stronger

1. Launch sermon series intended to strengthen the Christian's view of the Sovereignty of God.
2. Offer "A Workman Approved by God" video series designed as a study of biblical hermeneutics.
3. Launch an annual Deacon Training lesson designed to prepare godly men to serve as deacons at EBC. *(For future deacons)*

Reaching Out

1. Launch "Each One Bring One" – Emphasizing the need to invite family, friends and neighbors to EBC.
2. Offer financial counseling (Financial Peace University by Dave Ramsey) as a community outreach.
3. Develop lay leaders who are equipped to teach Evangelistic Home Bible Studies, designed to lead unsaved visitors at EBC to faith in Jesus Christ.

Serving Together

1. Review and redesign the church bulletin.
2. Launch "Every Member a Minister".
3. Work day at some other Christian ministry.
 - Camp Fairwood
 - Mission churches
 - Inner-city rescue mission

4. Launch a "Ministry of Construction" for a new Biblical Counseling Center and office space on the property of EBC.

Meeting Needs

1. Develop a community garden on the property of EBC where each "gardener" donates 10% of their produce to the EBC food pantry for distribution to area homeless shelters and needy families.
2. Implement a second Sunday morning worship service at EBC if needed.

Strengthening Others

1. Research the need to develop a Biblical Counseling Training ministry in countries where our missionaries minister.
2. Research the need and do a feasibility study on starting a Residential Substance Abuse ministry for men or women.



2012 Proposed EBC Ministry Initiatives

Growing Stronger

1. Explore how to enhance the Biblical Counseling Training ministry through the internet.
2. Develop a newlywed mentoring ministry where mature couples are trained to disciple the newlyweds in finances, communication, husband/wife roles, etc.

Reaching Out

1. Develop a ministry of encouragement and spiritual support to single parents.
2. Enhance communication between members and EBC supported missionaries.
3. Explore the needs of seniors and develop a ministry designed to produce effective fellowship by promote godly living in the winter of their lives.
4. Put weekly sermons on radio, television and/or streaming video.

Serving Together

1. Develop an online recruiting and training vehicle through which members can be guided to a ministry that is right for them.
2. Develop a means to evaluate and encourage gifted teens toward vocational ministry.
3. Examine and plan for adult and teen mission trips for the purpose of encouraging missionaries of EBC and building up their ministries.

Meeting Needs

1. Evaluate and explore the need for a Christian High School in the Appleton area.
2. Evaluate and implement a variety of effective ways for greeting and getting to know visitors to EBC.
3. Launch phase 2 of “Forward in Faith” capital campaign to pay off mortgage on Biblical Counseling Center and office space, while raising additional funds for initiation of EBC library and bookstore building program.

Strengthening Others

1. Explore ways of strengthening other Bible believing churches in the Fox Valley, in their Biblical Counseling ministries.
2. Explore the possibility of establishing a Biblical Counseling Training ministry in the Philippines.



2013 Proposed EBC Ministry Initiatives

Growing Stronger

1. Explore the need for a library and Christian bookstore to provide biblical resources for the edification of the members and those who attend EBC.
2. Explore the need for a new worship center which will allow for continued growth and creative ministries.

Reaching Out

1. Explore the need for and development of a skate park on the church property.
2. Host a annual 3 on 3 basketball tournament in the church parking lot.
3. Explore the need for building a Teen Center which can be used for after school functions and evangelistic outreach to local teens.

Serving Together

1. Train and equip members of EBC to serve as counselors and supervisors of outreach events. Seeking out opportunities to share Christ with those who attend outreach functions.
2. Develop a ministry team for serving in an EBC Teen Center.
3. Develop a team whose purpose is to guide the church leadership in strategically purchasing homes surrounding the church property. These homes can be used as missionary housing, residential ministry homes for unwed mothers, drug and alcohol ministries, or as temporary housing for single parents who need help.

4. Explore the possibility of starting a daughter or satellite church in a nearby town.

Meeting Needs

1. Research the need for a Christian High School.
2. Research the need for a Christian Elementary School.
3. Review the need for and expansion of the EBC ministerial and support staff positions.

Strengthening Others

1. Develop a Bible College and/or Graduate School satellite program on the EBC campus.
2. Offer residential counseling for missionaries and pastors who are having family, marital and personal problems. Provide them with loving care and counsel, so that if possible, they can be returned to full time ministry.



Concluding Thoughts:

May He grant you your heart's desire and fulfill all your plans! May we shout for joy over Your salvation, and in the name of our God set up our banners! May the LORD fulfill all your petitions!

Psalm 20:4-5 ESV

There is a fine line between faith and presumption.

- May we always have faith, but never presume upon the will of God.
- May we follow His leading while stepping out into new territory.
- May we be sensitive to the leading of God's Spirit through both His Word and His ordained Church leaders.
- May the testimony of Christ and the Glory of God guide our motives and ministries.
- And may we always seek to preserve and protect the Unity of Christ's Church.

Commit your work to the LORD, and your plans will be established.

Proverbs 16:3 ESV

"Oh, my brothers and sisters in Christ, if sinners will be damned, at least let them leap to hell over our bodies; and if they will perish, let them perish with our arms about their knees, imploring them to stay, and not madly to destroy themselves. If hell must be filled, at least let it be filled in the teeth of our exertions, and let not one go there un-warned and un-prayed for."

C.H. Spurgeon



